

Synergy for Entrepreneurship

# THE BUSINESS GUIDE FOR YOUNG ENTREPRENEURS

**PROMOTE YOUTH ENTREPRENEURSHIP: 2012-1-TR1-LE004-35789**

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# FOR WHOM IS THIS PRESENTATION and HOW TO USE IT

- ▶ **This presentation is a mini-guide and is aimed at young people in Europe who want to open their own business.**
- ▶ **Its aim is to show how important it is to manage your own business and what steps they should take in order to set up a business.**
- ▶ **The information presented are general. When planning a business establishment in a particular country, you should also take into account the local legal requirements.**

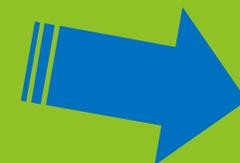


# WHY START OWN BUSINESS?

- ▶ <http://www.startups.co.uk/why-start-your-own-business.html>
- ▶ <http://www.inc.com/guides/201101/top-10-reasons-to-run-your-own-business.html>
- ▶ <http://www.bizfilings.com/learn/starting-business-benefits.aspx>
- ▶ [http://www.ehow.com/list\\_7218251\\_advantages-setting-up-own-business.html](http://www.ehow.com/list_7218251_advantages-setting-up-own-business.html)
- ▶ <http://www.theguardian.com/money/2009/dec/12/starting-your-own-business>



BUSINESS PLAN





# REGISTRATION

Depends on the process of registration in the country.

Points of Single Contact - EU, Norway, Iceland, Lichtenstein:

[http://ec.europa.eu/internal\\_market/eu-go/index\\_en.htm](http://ec.europa.eu/internal_market/eu-go/index_en.htm)

*„Get the information you need and complete formalities online”*

[http://europa.eu/youreurope/business/starting-business/setting-up/index\\_en.htm](http://europa.eu/youreurope/business/starting-business/setting-up/index_en.htm)

<http://www.companyregistrationsworldwide.com/jurisdictions/europe/>

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# IDEA

- ▶ What do you really want to do?
- ▶ Where to find inspiration?
- ▶ Is it possible to implement your idea?

<http://www.startups.co.uk/evaluate-your-idea>

<http://christianreber.com/blog/15-steps-to-launch-your-own-startup-in-europe-part-2>

<http://www.youngentrepreneur.com/startingup/startup-business-ideas/>

<http://www.entrepreneur.com/startingabusiness/businessideas/index.html>

<http://www.startups.co.uk/what-business-should-you-start-12-fast-growing-sectors-in-2013.html>

<http://www.moneycrashers.com/weird-successful-small-business-ideas/>

<http://www.cnn.com/id/43768333>





# MOTIVATION

- ▶ Find a reason: why should I do it? What does it give it to me?
- ▶ Examples of people who succeed their own business.
- ▶ <http://www.entrepreneur.com/startingabusiness/successstories/index.html>
- ▶ <http://www.entrepreneur.com/article/228280>
- ▶ <http://www.theguardian.com/business-in-you/interactive/success-stories-entrepreneurs-and-business-owners>
- ▶ <http://womeninbusiness.about.com/od/startingasmallbusiness/a/motivation-starting-biz.htm>
- ▶ <http://www.flyingsolo.com.au/live-smarter/work-motivation/staying-motivated-when-starting-your-own-business>
- ▶ <http://under30ceo.com/10-tips-for-staying-motivated-with-your-business/>
- ▶ <http://blog.intuit.com/trends/how-to-stay-motivated-while-running-your-small-business/>





# BUSINESS PLAN

- ▶ Why does it necessary?
- ▶ How to write good Business Plan?
- ▶ <http://www.youngentrepreneur.com/startingup/business-plan/>
- ▶ <http://www.entrepreneur.com/businessplan/index.html>
- ▶ <http://www.start-a-business-faq.com/business-plan.html>
- ▶ <http://www.startups.co.uk/business-planning?intTrk=topNav>
- ▶ [http://www.forbes.com/2007/05/09/palo-alto-software-ent-manage-cx\\_mc\\_0509businessplan.html](http://www.forbes.com/2007/05/09/palo-alto-software-ent-manage-cx_mc_0509businessplan.html)
- ▶ <http://articles.bplans.com/writing-a-business-plan>
- ▶ <http://smallbusiness.chron.com/business-plan-important-small-business-2672.html>
- ▶ <http://www.newbusiness.co.uk/articles/it-advice/6-reasons-why-business-planning-important>





# NAME / LOGO

- ▶ How to name a company?
- ▶ What name could be appropriate?
- ▶ What name would make company more attractive/ distinctive/ competitive?
  
- ▶ <http://www.entrepreneur.com/article/226140>
- ▶ <http://www.startups.co.uk/naming-your-business?intTrk=topNav>
- ▶ <http://sbinformation.about.com/od/advertisingpr/a/businessnames.htm>
- ▶ <http://www.theguardian.com/small-business-network/2013/jul/29/business-name-company-success>
- ▶ <http://fitsmallbusiness.com/how-to-name-a-business/>





# HELP / FINANCIAL SUPPORT

- ▶ **What kind of help you can find at you country/region/city?**
- ▶ **Can you apply for some grants?**
- ▶ **Contact with your local labor office!**
  
- ▶ <http://www.smallbusinessfinance.ie/start-your-own-business/category/eu-funding>
- ▶ <http://ec.europa.eu/small-business/funding-partners-public/finance/>
- ▶ <http://ec.europa.eu/enterprise/policies/sme/regional-sme-policies/>
- ▶ <http://www.mvu.lv/pub/index.php?lang=eng&id=13>
- ▶ <http://younginnovator.eu/what-we-do/incubator/>
- ▶ [http://www.eif.org/EIF\\_for/sme\\_finance/](http://www.eif.org/EIF_for/sme_finance/)





# WEBSITE

- ▶ **How and where customers can find you?**
- ▶ **Website or profile on social network of your company is necessary!**
- ▶ **Could you have online business?**
- ▶ <http://www.startups.co.uk/online-and-digital?intTrk=topNav>
- ▶ <http://www.entrepreneur.com/ebusiness/index.html>
- ▶ <http://mashable.com/2013/06/21/social-makeover-facebook/>
- ▶ [http://www.huffingtonpost.com/daniel-newman/why-no-one-visits-your-sm\\_b\\_3794817.html](http://www.huffingtonpost.com/daniel-newman/why-no-one-visits-your-sm_b_3794817.html)
- ▶ <http://www.smartbiz.com/article/articleview/2514/1/42>
- ▶ <http://izzatmarketing.com/blog/2013/06/27/Top-Seven-reasons-why-your-small-business-needs-a-web-presence>





# MORE INFORMATION

- ▶ <http://christianreber.com/blog/15-steps-to-launch-your-own-startup-in-europe-part-1>
- ▶ <http://www.bbc.co.uk/news/business-16595152>
- ▶ <http://www.entrepreneur.com/article/203254>
- ▶ <http://www.thisismoney.co.uk/money/smallbusiness/article-1583963/A-guide-setting-business-starting-company.html>
- ▶ <http://www.entrepreneur.com/howto/startyourbiz.html>
- ▶ <http://www.start-a-business-faq.com/first-steps.html>
- ▶ [https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/32246/12-828-make-business-your-business-guide-to-starting.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/32246/12-828-make-business-your-business-guide-to-starting.pdf)



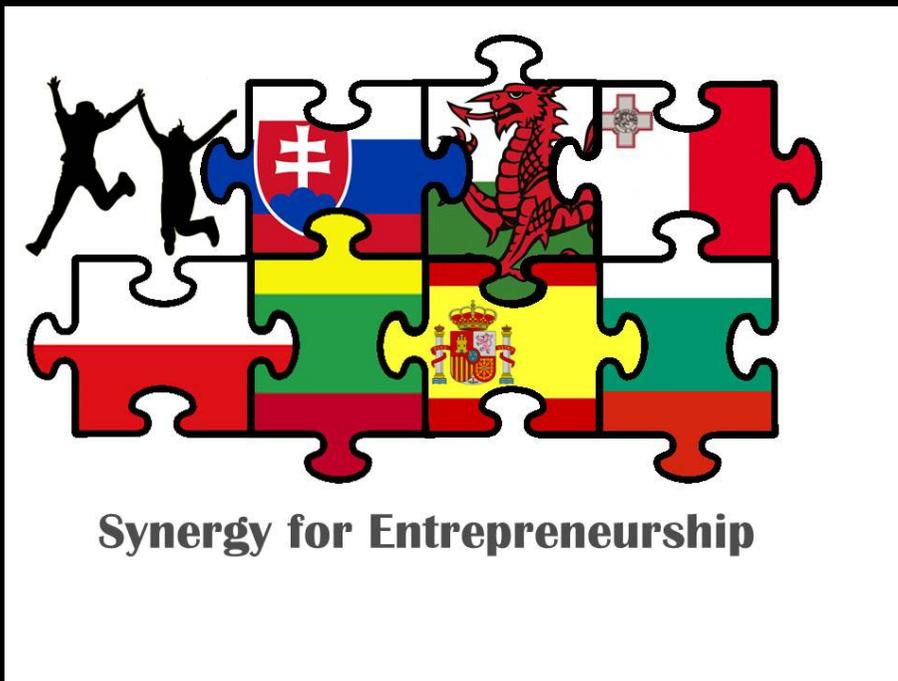
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# LEGAL CONDITIONS

**SLOVAKIA**

**UK**

**MALTA**



**POLAND**

**BULGARIA**

**LITHUANIA**

**SPAIN**



# SLOVAKIA

- ▶ [http://europa.eu/youreurope/business/start-grow/start-ups/index\\_en.htm#slovakia\\_en\\_setting-up](http://europa.eu/youreurope/business/start-grow/start-ups/index_en.htm#slovakia_en_setting-up)
- ▶ <http://www.doingbusiness.org/data/exploreconomies/slovakia/starting-a-business>
- ▶ <http://www.startupoverseas.co.uk/starting-a-business-in-slovakia>



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# UNITED KINGDOM



# MALTA

- ▶ [http://europa.eu/youreurope/business/start-grow/start-ups/index\\_en.htm#malta\\_en\\_setting-up](http://europa.eu/youreurope/business/start-grow/start-ups/index_en.htm#malta_en_setting-up)
- ▶ <http://www.doingbusiness.org/data/exploreeconomies/malta/starting-a-business>
- ▶ <http://www.businessfirst.com.mt/en/starting>



# BULGARIA

- ▶ [http://europa.eu/youreurope/business/start-grow/start-ups/index\\_en.htm#malta\\_en\\_setting-up](http://europa.eu/youreurope/business/start-grow/start-ups/index_en.htm#malta_en_setting-up)
- ▶ <http://www.doingbusiness.org/data/explor eeconomies/bulgaria/starting-a-business>
- ▶ <http://www.investbg.government.bg/en/pages/starting-a-business-106.html>



# SPAIN

- ▶ [http://europa.eu/youreurope/business/start-grow/start-ups/index\\_en.htm#spain\\_en\\_setting-up](http://europa.eu/youreurope/business/start-grow/start-ups/index_en.htm#spain_en_setting-up)
- ▶ <http://www.doingbusiness.org/data/exploreconomies/spain/starting-a-business>
- ▶ <http://www.worldbusinessculture.com/Business-in-Spain.html>



# LITHUANIA

- ▶ <http://www.investlithuania.com/en/doing-business/set-up/lithuanian-law>
- ▶ <http://www.businessinlithuania.com/about/legal-forms-of-business/>
- ▶ <http://www.doingbusiness.org/data/exploreeconomies/lithuania/starting-a-business>



# POLAND

- ▶ <http://www.doingbusiness.org/data/explor eeconomies/poland/starting-a-business>
- ▶ <http://en.poland.gov.pl/Forms,of,business,o rganization,6375.html>
- ▶ [http://europa.eu/youreurope/business/star t-grow/start-ups/index\\_en.htm#poland\\_en\\_setting-up](http://europa.eu/youreurope/business/star t-grow/start-ups/index_en.htm#poland_en_setting-up)
- ▶ <http://www.worldbusinessculture.com/Busi ness-in-Poland.html>



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