

PROMOTE YOUTH ENTREPRENEURSHIP



Synergy for Entrepreneurship

LEONARDO DA VINCI Learning Partnership

PYE - 2012-1-TR1-LEO04-35789 6



Lifelong
Learning
Programme

MAIN ACTIONS AND OBJECTIVES OF THE PROJECT

- To find and show the good practices in promoting entrepreneurship
- To search and present the biographies of a successful businesspeople who can set a good example for the young entrepreneurs
- To introduce the practical and safe ways of creating business in partner countries
- To involve VET students in promoting entrepreneurship among other young people

Partner countries:

Poland , Bulgaria, Lithuania, Malta, Slovakia, Spain, United Kingdom

PARTNERSHIP MEETING

WHERE WERE WE?



Situated by the Vistula River, Kraków (eng. Cracow) remains one of the oldest cities of Poland. UNESCO's City of Literature and the European Capital of Culture in 2000 – this former capital of Poland is home to Jagellonian University, one of the oldest universities in the world. Cited as one of Europe's most beautiful cities, its extensive cultural heritage includes the Wawel Cathedral and the Royal Castle, the St. Mary's Basilica and the largest medieval market square in Europe, the Rynek Główny. Kraków was also one of the beloved cities of Karol Wojtyła, known as Pope Saint John Paul II. Nowadays Kraków is also one of Poland's most important economic centres and the economic hub of the Małopolska region.

During the 2-days meeting in Kraków the international jury met to make pre-selection for the international competition of the best method of promoting entrepreneurship among young people, and the partners gathered to discuss the management of the project. At the same time, the group of guests from the partners' institutions, that came for the meeting, accompanied with the KCZIA's project team members, had an opportunity to see various means of promoting entrepreneurship in Kraków.

WHO DID WE VISIT?

- **Gastronomical School No. 1 in Krakow.** Meeting with school's young entrepreneurs. We had a possibility to meet with an entrepreneur who graduated this school and now runs his own restaurant, and a group of students who run their own mini-enterprise 'Toststój', which sells healthy toasts. At the end of the visit there was a tour around the school, during which we could have a look on specialized classrooms and labs in which students were taught their vocational subjects.
- A young entrepreneur - **Mrs. Sylwia Błaszczuk** – success story. In a very interesting and gripping way Mrs. Błaszczuk presented her story of how she became a successful businesswoman and gave some tips and personal advices for the Learners.

WHAT DID WE DO?



- **Mrs. Kamila Golec from AIP Kraków**, who introduced us to the idea of Academic Business Incubators, explained how it works and what benefits does it bring to the young entrepreneurs. At the end of the visit we had a chance to see the interiors of the business accelerator - Business Link, i.e. offices, creative room, etc.



Kraków 2014



www.kczia.eu

